Franco Porpiglia.

PRODUCT DESIGNER

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SKILLS

Product Design
UX Research
Information Architecture
Interaction Design
UI Design
Prototyping
Design Systems
AI-Assisted Design

TOOLS

Figma · FigJam
Lovable · Webflow
ChatGPT

LANGUAGES

Spanish — Native
English — C1
Danish — Basic

EDUCATION

Google UX Design Certificate
Google Career Certificates

Conducting Usability Testing
IxDF

Mobile UI Design
IxDF

Visual Design: The Ultimate Guide
IxDF

AI for Designers
IxDF

Web Design for Usability
IxDF

PROFILE

Product Designer with a background in finance, manufacturing and business operations. In recent years, I've focused on UX/UI, product thinking and digital experiences. I bring an analytical, systems-oriented approach to understanding complex problems and turning them into clear, useful experiences.

EXPERIENCE

Product Designer · Independent Projects
Copenhagen · 2025–Present

Self-directed and client work across UX/UI, web and digital product design, from research and information architecture to prototyping, interface design and implementation.

Iversen Stagecrew ApS · Stagehand
Denmark · 2022–2025

Supported large-scale live events and productions in fast-paced, multidisciplinary environments.

Tenoar S.A. · Business Operations, Finance & Brand
Argentina · 2009–2022

Progressed through finance, logistics, operations and brand development within a 150+ employee manufacturer. Collaborated with designers, agencies and suppliers on websites, packaging, catalogues and brand communication.

SELECTED WORK

FS.dk
Furniture Exchange Platform

Self-directed product design case study focused on clearer pickup coordination and trust between neighbours.

Tenoar / Matexsur
Web Redesign

Redesigned two manufacturing websites to make complex products, capabilities and value easier to understand.