

FRANCO PORPIGLIA

PRODUCT DESIGNER

Background in finance, manufacturing and business operations.
Focused on creating clear, useful digital experiences.

Copenhagen, Denmark
fran.porpiglia@gmail.com
+45 917 85 607
linkedin.com/in/franco-porpiglia
francoporpiglia.com

SKILLS

Product Design
UX Research
Information Architecture
Interaction Design
UI Design
Prototyping
Design Systems
AI-Assisted Design

TOOLS

Figma
FigJam
Lovable
Webflow
ChatGPT

LANGUAGES

Spanish — Native
English — C1
Danish — Basic

EDUCATION

Google UX Design Certificate
Google Career Certificates

AI for Designers
Interaction Design Foundation

Figma UI/UX Design Advanced
Udemy

SELECTED PROJECTS

FS.dk
Furniture Exchange Platform
Designed and prototyped a furniture exchange concept focused on making pickup coordination between neighbors clearer and more reliable.
UX Research · Product Design · Information Architecture · Interaction Design · Prototyping

Tenoar & Matexsur
Web Redesign
Redesigned two manufacturing company websites, restructuring content, navigation and messaging to make complex products and capabilities easier to understand.
Web Design · Information Architecture · Content Strategy · UX/UI Design · AI-Assisted Development

SUMMARY

Over the past three years, I have focused on UX/UI, product design and digital experiences, bringing an analytical and systems-oriented approach from my previous experience in business operations.

My work spans UX research, information architecture, interaction design and prototyping, with a focus on understanding complex problems and turning them into clear, useful experiences.

EXPERIENCE

Iversen Stagecrew ApS | Denmark
Stagehand (Part Time) · 2022–Present
Support large-scale live events and productions across Denmark in fast-paced, multidisciplinary environments.

Tenoar S.A. | Argentina
Business Operations, Finance & Brand Development · 2009–2022
Progressed through roles across finance, logistics, operations and brand development within a 150+ employee manufacturing company.
Collaborated with designers, agencies and suppliers on packaging, catalogs, websites and brand communication.
Key Areas
Business Operations · Financial Planning · Supply Chain · Brand Development · Digital Initiatives · Cross-functional Collaboration